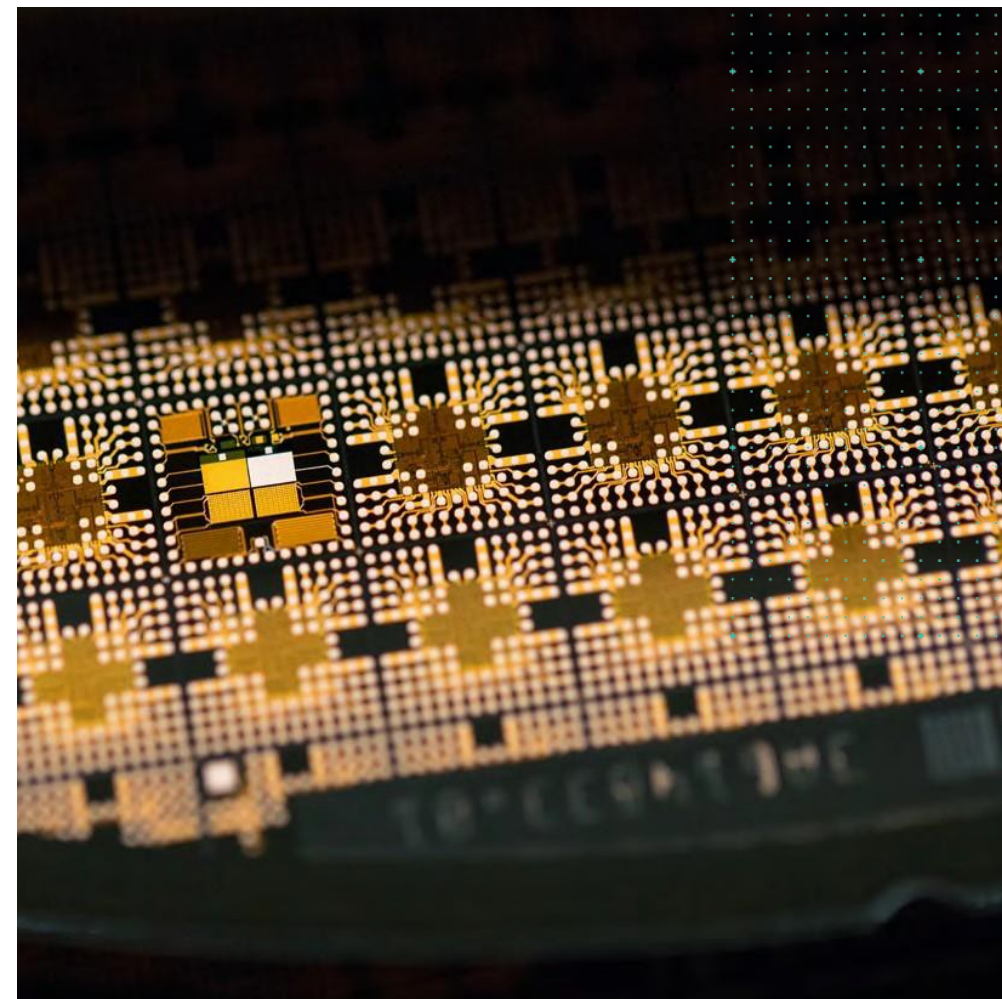


Market analysis & Access

# PBEC Overview & Annual Dialogues Summit

Business Opportunities Generated

September, 2022



# PBEC represents business in APAC for the past 55 years

# 125

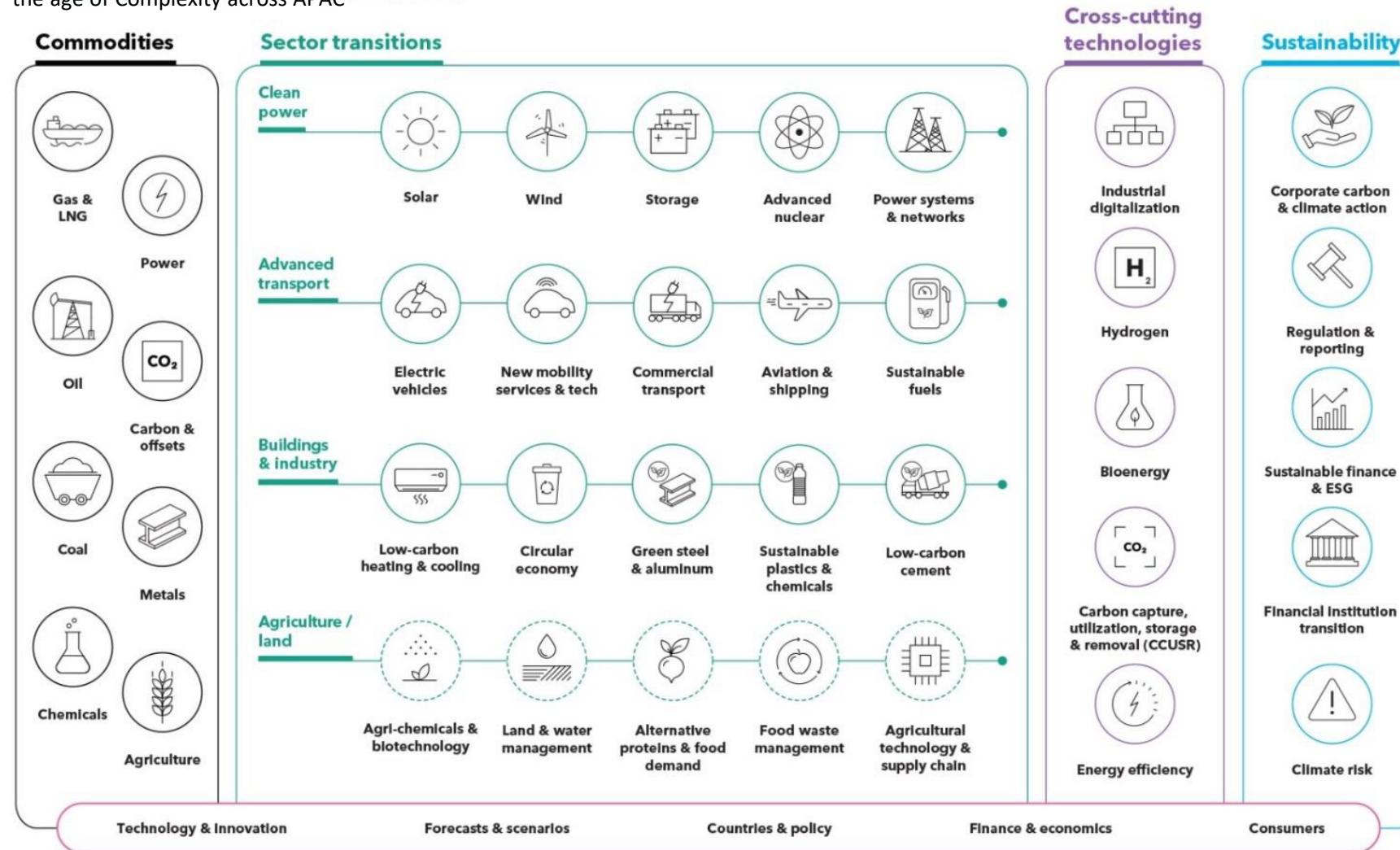
PBEC members in  
20 locations\*

\* A Non-Profit members organization –  
strictly by Invitation Only.

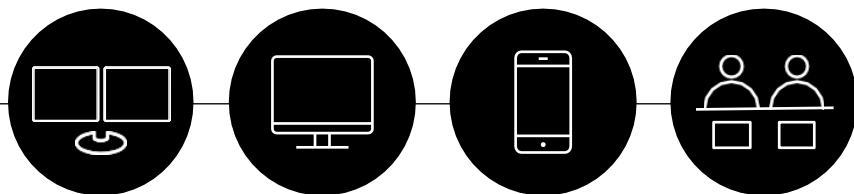


# PBEC is Focused On

Strategies for achieving sustainable growth in the age of Complexity across APAC



# PBEC features



- **Primary research and forecasts**  
From quick commentary and short-term views to deeper analysis and long-term forecasts, covering all areas of PBEC community expertise.
- **News**  
A monthly e-Digest from PBEC, directly in your inbox or mobile app. Including 3<sup>rd</sup> party events, APEC & B20 news as well as member news.

- **Annual Dialogues Summit**  
Premier invitation-only forum connecting leaders and experts, Government officials, & academics from across APEC members states and globally.
- **Data tools**  
PBEC analyses regional investment trends, provide recommendations to policymakers that help businesses. Supported by PBEC partners & unparalleled data access.

- **Analyst access**  
Specialists within PBEC Community are ready to answer your research questions on any sector, market or technology and investments.
- **Briefings and webinars**  
Closed Door Roundtables and live webinars focused on cross-cutting industry and regional topics under the digital trade and sustainable economic umbrella.



# PBEC Membership features

An exclusive platform for connectivity and engagement across industry sectors. A collaboration between APAC business leaders. Selected PBEC member content v public, unique report sharing, and data provided for your own needs.

## Search

### / Research

PBEC can provide research services to his members and to 3<sup>rd</sup> party external consultancy firms, We work with blue chip firms to help gather market sentiment and answer surveys.

### / Trade Report

Never miss an update or announcement in the world of Trade agreements with PBEC's monthly Trade Report. Delivered in byte size chunks in layman's terms..

### / Regional Markets

Stay on top of the latest market trends, hear from promising start-ups and founders. Also real-estate, environment, technology etc..

## Shape

### / Economics

Assess to regional and country macroeconomic conditions with data and predictions from PBEC member economists and expert commentators.

### / Sustainability

Uncover latest efforts in decarbonization with data, reports and forecasts. Submit post annual event summary and recommendations to policymakers.

### / Corporates & Entrepreneurs

Here from leading PBEC Members who company performance, lessons learned, ESG disclosure, and resilient supply chains.

### / M&A & Capital raise

PBEC shares exclusive M&A trends and opportunities as well as angel investment requests from PBEC entrepreneur members.

## Share

### / Policy

Stay up-to-date on changes in government policy and spending, DFI etc.. Across APAC

### / PBEC Events

Attend premier, invitation-only events, enjoy speaker calls, connecting global industry leaders, including our PBEC Summit.

### / Communication

Can chat with fellow members via whatsapp and wechat members groups or via email. Can contact the PBEC CEO directly for assistance..



The PBEC Summit has been convening leaders from across APAC from sectors like energy, industry, transport, technology, finance and government since 1967 generating ideas, delivering insight, and making the connections that help them formulate successful strategies, capitalize on technological change and shape a cleaner, more sustainable future in Asia and the Pacific.

# PBEC Dialogues Annual Summit

## Hong Kong 2021 - Virtual

Sustainability | Supply Chains | Energy |  
Trade Finance | Geopolitics

## Hong Kong 2022 – Virtual

Circular Economy | Connectivity | Transport |  
ESG | Trade RCEP & FTAAP | Supply Chains |  
Digitalisation | IP | Geopolitics | Education | Finance

## Washington 2023 – In person/hybrid

Energy | Finance | Technology Geopolitics |  
Climate | Market access | Digital trade  
transformation | FTAAP

### Review of 2021:

<https://www.pbec.org/pbec-virtual-week-2021-overview/>

@PBECDialogues2022



Pacific Basin  
Economic Council

# Supporting leading organizations

## Energy & Resources

Neste, Ampd Energy, Air BP, A.P. Moller –Maersk, Johnson Electric, CLP, Towngas, PTT, Korn Ferry, HK Container terminals, Petronas, Chevron, Electricity Supply Association of Australia, Atomic Energy of Canada, Sumitomo Group, Nippon Steel, NEC Corp, Japan Atomic Agency, Freeport Indonesia, Rio Tintin, Texmaco, China Natural Chemicals Inc. Dow, Aboitiz Power & PLDT

## Industry

Federation of Korean Industries, Insurance Authority, KPMG, Mott McDonald, Atkins, UPS, Jardines Matheson, Shui On Group, FEC Group, JLL APAC, Janajal, Carbonbase, carbon air exchange, King & Wood Mallesons, Geoeconomix, Stonebench, Unravel, Week in China, BSD Education, Vietnam Business Forum, CTEH, Oliver Wyman, Deloitte, PWC, EIU – Economist, Vina Capital, Boeing Co., Chubb Corp, Dow Chemical, GE, Gulfstream, Marsh, McDonalds, Motorola, United Airlines, AIA, Oracle, Siam Cement, Toshiba, New York Life, Metlife, Sunlife, Bombardier, Air Canada, BHP Billiton, Honda, IBM, Marubeni, Itochu, Thai Beverage, & Pfizer.

## Public Sector

Take Foundation, Hinrich Foundation, Bush China Foundation, UNDP, UN-ESCAP, ESNB, IIPECC, APRU, HKUST, B20, ABAC, PECC, UN Global Compact, APEC, ISIS Malaysia, APEC China, The Bitcoin Association of HK, Cyberport HK, Endeavor, Invest HK, Invest Philippines, East Asia Institute, NUS, East West Center, Fung Academy, ICC, Imperial College London, Bangladesh Garments Association, Business Aviation Association, Federation of Thai Industries, World Alliance IFC, Monash University, Mitsubishi, RMI Institute, WEF, Sun Life & FSDC.

## Finance

100x Group, CCB Malaysia, BNP Paribas, Labuan IFC, HKEC, Bond Connect, ADB, IFC, FSA Japan, Shinhan Financial Group, Bank of Japan, JP Morgan, Morgan Stanley, Citi Bank, HSBC, Hang Seng, Bank of China, Barclays, Bangkok Bank, Thai Farmers Public Bank, Siam Commercial Bank, Srisawad Finance, Bank of East Asia, Bank of Asia, Bank of Nova Scotia, Asia Commercial Bank, Japan Finance Corp,

*The companies listed do not represent a full Members list. They are illustrative of the organizations PBEC work with now and in the past and exclude some firms and all entrepreneurs category.*



# PBEC Dialogues Summit 2022



Sustainable Economic Growth in the Age of Complexity

22-24<sup>TH</sup> NOVEMBER 2022 – Virtually on-line over Zoom

Supported by

QUE





# About PBEC Dialogues Summit 2022

This is our 55<sup>th</sup> Year since PBEC was incorporated and our annual PBEC Dialogues Summit will once again gather influential individuals with the resources & intelligence to advance positive change across APAC. The curated dialogues and purpose-driven keynote presentations will translate ideas into scalable solutions that will enable PBEC to publish its annual trade related APAC report - the kind that can transform institutions and communities.

## We welcome you all!

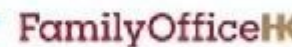
SPECIAL MENTION TO LAST YEARS EVENT SPONSORS & SUPPORTING ORGANIZATION'S

### Sponsors & Supporting Organisations

#### Event Sponsors



#### Supporting Organisations



**Local & Global Reach** – Virtual exclusive roundtable discussions livestreamed around the world, covered by invited business news outlets, trade journalists and social media channels.



**Solving Challenges** - Solving challenges like access to capital, aging and longevity, diversity and inclusion, education, finance, future of jobs and the workforce, government, media, philanthropy and impact investing, public health and medicine, and technology.



**Regional Visibility** - Opportunities to advance thought leadership and shape the conversations in front of the PBEC's network of business, finance, government, academic, and philanthropic leaders & invite your colleagues & clients.



**Working Together** - Connect and collaborate with like-minded leaders, gain actionable intelligence, and refine the strategies to grow shared regional prosperity.



# Delegates, Social Media & Content Are Top Priorities

Statistics from 2021 PBEC Dialogues Summit event

- ❑ Over 50 expert speakers
- ❑ 10 sessions spread over 5 days (2 per day of 1.5 hour each duration)
- ❑ Over 14 hours of recorded content
- ❑ Livestream attendance peaked at 15,482 for the week
- ❑ Viewed recorded content post event approximately 1,620
- ❑ Most popular sessions, Opening Plenary Session, including Geopolitical conversation and Keynote addresses, Asian and China Family Office, Sourcing & Supply Chains, Future of the Blue Economy APAC, Sustainable Finance and the Future of Work & Education.
- ❑ LinkedIn impressions 28,560





# Recent Speakers

- **Andrew Weir JP MBE** Vice Chairman KPMG China (Hong Kong SAR, China)
- **Dr. George Lam JP BBS** Former Chairman Cyberport HK, ESCAP - ESNB Chairman (Bangkok, Thailand)
- **Dr. Moses Cheng GBM GBS JP OBE** Former Chairman HK Insurance Authority (Hong Kong SAR, China)
- **William 'Bill' Klein** Former Acting Deputy Chief of Mission, U.S. Embassy (Beijing) & Former Political Section Chief, American Institute in Taiwan (Washington DC, USA)
- **George H.W Bush** Foundation for U.S.-China Relations The only presidentially named China-focused organization in the United States (Washington DC, USA)
- **Stephen Jacobi** Executive Director 2021 ABAC – APEC Business Advisory Council (Auckland, New Zealand)
- **Mozaharul Alam** – UNEP Regional Coordinator, Climate Change Programme, UN Environment. (Bangkok, Thailand)
- **Dr. Narongchai Akrasanee** Chair of TNPECC & Khon Kaen University Council Member (Bangkok, Thailand)
- **Cynthia Chow** Associate Director, ASPAC Infrastructure Sector KPMG China (Hong Kong SAR, China)
- **Sally Sudworth** Global Head of Sustainability & Climate Change Mott McDonald & Founder of the Climate Emergency Group at the Women's Engineering Society (U.K.)
- **Steven Bartholomeusz** Head of Public Affairs, APAC at Neste (Singapore)
- **David Brown** Director Executive Education, Imperial College Business School (London, U.K.)
- **Christine Loh Kung-wai, SBS, OBE, JP**, Chief Development Strategist, The Hong Kong University of Science and Technology (Hong Kong, SAR, China)
- **Anson Bailey** Head of Consumer & Retail AsPAC, Head of Technology KPMG China, Director of PBEC (Hong Kong SAR, China)
- **Amita Maheshwari** Asia Head of Supply Chain Development at A.P. Moller – Maersk (Hong Kong SAR, China)
- **Asif Ibrahim** Director, Bangladesh Garments Manufacturers and Exporters Association (BGMEA) (Chittagong, Bangladesh)
- **Christina Schönleber**, Senior Director, Policy and Research Programs at the APRU -Association of Pacific Rim Universities (Hong Kong, SAR, China)
- **King Au** – Executive Director Financial Services Development Council Hong Kong (Government appointment) & The University of Hong Kong Adjunct Professor, Faculty of Finance (Hong Kong, SAR, China)
- **Kim-See Lim**– Regional Director East Asia and the Pacific IFC – International Finance Corporation – the private sector investment arm of the World Bank (APAC) (Hong Kong SAR, China)
- **Satoshi Ikeda** – Chief Sustainable Officer FSA- Financial Services Agency of Japan (Tokyo, Japan)
- **Sung-hyun Park** – Chief Strategy & Sustainability Officer Shinhan Financial Group & UNEP-FI Global Steering Committee appointed 2021-23 for Asia Pacific Banking (Seoul, South Korea)
- **Steven Beck** Head of Trade and Supply Chain Finance, Asian Development Bank (Manila, Philippines)

# Thank You!

LOOK FORWARD TO YOUR SUPPORT IN 2022/23

