

**2020**

# ASIA ECONOMIC AND ENTREPRENEURSHIP

Growing Partnership  
for Inclusive, Innovative and  
Sustainable Growth

**SUMMIT**



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## About the Summit

- In 2020, Malaysia will host the Asia Pacific Economic Cooperation (APEC) Summit. The Asia Economic and Entrepreneurship Summit will be convened to commemorate and celebrate Malaysia's hosting of APEC 2020. It will be co-hosted by the Pacific Basin Economic Council (PBEC), one of the oldest business organizations in the Asia Pacific.
- The 2020 Asia Economic and Entrepreneurship Summit is a high level Forum bringing together Government, Eminent Business and Industry Leaders, Think Tank and Thought Leaders as well as Leaders from Civil Society Organizations to deliberate on the challenges facing the Asia Pacific region and the future of Asia in this new era of disruption, trade wars and sustainability.
- The Future of Asia will to a large part be shaped by China, India, Japan and ASEAN. Asia needs the 4E's – economic growth, employment opportunities, education and human capital development and environmental sustainability.
- Asia also needs inclusive and sustainable development as well as a stronger focus on achieving the United Nations Sustainable Development Goals (SDG's). A stronger tripartite partnership is needed between Government, business and civil society to realize the SDG's. The UN ESCAP estimates that Asia Pacific needs an additional investment of USD 1.5 trillion to achieve the SDG's. Greater efforts must be pursued to achieve the 4P's – Planet, People, Peace, Prosperity and Partnerships.
- In conjunction with the Asia Economic and Entrepreneurship Summit, there will be an Awards Ceremony to present Asia Pacific Excellent Lifetime Achievement Awards and Asia Pacific Distinguished Entrepreneurs Leadership Awards to distinguished men and women who have contributed significantly to their business or industry and to the wide good society. A High Level Panel will select the distinguished recipients of these Awards who shall be honoured. At the same time, Special Distinguished Leadership Awards will also be presented for Asia Pacific Business Leader of the Year, Asia Pacific Master Entrepreneur of the Year, Asia Pacific Technopreneur of the Year, Asia Pacific Property Entrepreneur of the Year, Asia Pacific Woman Entrepreneur of the Year and Asia Pacific Transformational CEO of the Year.

## Key topics and issues that will be discussed in the Summit include:

- 1 CEO Roundtable**  
Sustainable and responsible Business Leadership for a Changing Regional Landscape
- 2 Trade and Technology Wars:**  
Are there Winners?
- 3 The Future of the Asia Pacific Economic Cooperation:**  
What to Expect in APEC 2020?
- 4 RCEP and CPTPP:**  
Next Steps
- 5 SDG's Partnering for Sustainable and Inclusive Growth**
- 6 Digital Asia Pacific Disruption Technology and Innovation**
- 7 Developing SME's and Entrepreneurship:**  
Key Success Factors

The Asia Economic and Entrepreneurship Summit (AEES) is a high powered Forum enabling participants to feel the pulse of Asia Pacific and the tempo of economic development and growth. It will provide strategic updates on key trends and important issues. It will also provide strategic space and opportunity for business matching and interaction. Participants will have their questions and concerns answered. This high level event is an exclusive program co-hosted by the Pacific Basin Economic Council and China Daily.

# PROGRAMME

9 JUNE 2020  
ROYALE CHULAN  
KUALA LUMPUR

For further enquiries or registration, please email to [mradhi@kasi.asia](mailto:mradhi@kasi.asia) or [wani@kasi.asia](mailto:wani@kasi.asia)

#### Notes

- The Organizer reserves the right to alter the content and timing of the Programme in the best interest of the Forum and is not responsible for cancellation due to unforeseen circumstances.
- The Organizer accepts no responsibility for statements made orally or in written material distributed by any speaker at the Forum. In addition, the Organizer is not responsible for any copying, republication or redistribution of such statements.
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8.30am	Arrival and Registration of Participants
9.00am	<b>CEO Roundtable: Sustainability and Responsiveness – Challenges of Managing in a Digital VUCA World</b> This session will discuss insights and strategies from business leaders on how to cope with a volatile, virtual, uncertain, complex and ambiguous new world order.
10.00am	<b>Opening Ceremony</b> <b>WELCOME SPEECH BY</b> <ul style="list-style-type: none"><li>• Tan Sri Michael Yeoh, President, Kingsley Strategic Institute for Asia Pacific</li><li>• Mr Michael Walsh, Chief Executive, Pacific Basin Economic Council</li><li>• Mr Zhou Li, Editor-in-Chief &amp; Publisher, China Daily Asia Pacific</li></ul> <b>OPENING KEYNOTE ADDRESS</b> <b>KEYNOTE ADDRESS</b> Presentation of Mementoes
10.45am	Morning Refreshments / Business Networking
11.15am	<b>The Future of Asia Pacific Economic Cooperation – What to Expect? What Next?</b> What does the future holds for Asia Pacific? What are the key challenges? How to unlock business and investment opportunities?
12.30pm	<b>Lunch &amp; Special Luncheon Address</b> Malaysia's APEC 2020 Agenda and Aspirations
2.00pm	<b>Digital Asia Pacific – Connecting Markets &amp; Opportunities Through Digitalization</b> Digitalization, AI and robotics will transform countries and corporations. How to better manage the digital age? What are the major trends and opportunities in the Digital economy?
3.30pm	<b>Partnering for the SDG's – Towards a Sustainable and Inclusive Society Leaving No One Behind</b> The UN Agenda 2030 sets out specific sustainable development goals? How can Government, business and civil society enhance partnership and collaboration disruptive to achieve the 17 SDG's for a more inclusive and sustainable world?
4.45pm	<b>The Indo-Pacific Vision and Strategy: Where Do We Go from Here?</b> A roundtable dialogue with Ambassadors on the Indo-Pacific Outlook and Vision. How will this enhance regional cooperation in the Asia Pacific? How will this impact on ASEAN and APEC? What are the geostrategic implications?
6.00pm	End of Summit / Afternoon Refreshments
8.00pm	<b>GALA DINNER AND ASIA BUSINESS EXCELLENT LIFETIME ACHIEVEMENT AWARDS PRESENTATION</b> <b>WELCOME SPEECH BY</b> <ul style="list-style-type: none"><li>• Tan Sri Michael Yeoh, President, Kingsley Strategic Institute for Asia Pacific</li><li>• Mr Michael Walsh, Chief Executive, Pacific Basin Economic Council</li></ul> <b>OPENING KEYNOTE ADDRESS</b> <b>KEYNOTE ADDRESS</b> Developing SME's and Entrepreneurship – The Way Ahead Presentation of Mementoes  <b>Presentation of Asia Pacific Leader of the Year Award</b> <b>Presentation of Asia Pacific Excellent Entrepreneur Lifetime Achievement Awards</b>
10.00pm	End of Gala Dinner



## About The Kingsley Strategic Institute for Asia Pacific (KSI)

The New Malaysia has brought new hopes for the country and new challenges. This requires new strategic thinking, new plans and new ideas. The Kingsley Strategic Institute for Asia Pacific (KSI) aims to provide strategic advice, high level executive briefings, international conferences, policy Roundtables and national Summits.

In line with the revived Malaysia Inc concept to foster closer public- private sector cooperation KSI organizes top level exclusive briefings and policy dialogues and provide policy inputs to Government derived from policy analysis. KSI will be a bridge between Government and Business:

- KSI's value propositions are our commitment to excellence, professionalism and integrity.
- KSI helps companies and organizations prepare for the 4th Industrial Revolution and the Age of Disruption through meetings of minds sharing new ideas, insights and intelligence.
- KSI is also the Secretariat for the prestigious Economic Club of Kuala Lumpur, the Malaysia China Economic Cooperation Council (MCECC) and Dialogue Rakyat.

### KSI's Services

- Policy Research and Studies
- Business Advisory and Investor Services
- High Level Conferences and Business Summits
- Forums and Roundtables
- CEO Peer Group Programmes

### KINGSLEY ADVISORY & STRATEGIC INITIATIVES SDN BHD<sup>1256734-T</sup>

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#### Website

[www.kasi.asia](http://www.kasi.asia)

#### Facebook

[www.facebook.com/ksinsti](http://www.facebook.com/ksinsti)

#### LinkedIn

[www.linkedin.com/company/ksinstitute](http://www.linkedin.com/company/ksinstitute)

#### Twitter

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#### Instagram

[www.instagram.com/kingsleyinst](http://www.instagram.com/kingsleyinst)

#### Enquiry

[info@kasi.asia](mailto:info@kasi.asia)

# PARTICIPANT REGISTRATION FORM

9 JUNE 2020  
ROYALE CHULAN KUALA LUMPUR

2020

ASIA ECONOMIC  
AND ENTREPRENEURSHIP

SUMMIT

Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

Yes! I would like to attend The 2020 Asia Economic and Entrepreneurship Summit.  
Please make a reservation for the following:

## PERSONAL DETAILS

Name:

Organisation:

Designation:

Address:

Office Number:

Mobile Number:

Email:

Fax:

## REGISTRATION FEE

**PRICE PER PAX** (Please tick ( ✓ ) your choice)

Malaysian Participants RM1,250

Government/Public Sector Participants RM900

Foreign Participants USD700

*The registration fee includes conference material, coffee breaks, lunch and Gala Dinner.*

## FOR THE PUBLIC OR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

## PAYMENT METHOD

**MODE OF PAYMENT** (Please tick ( ✓ ) your choice)

**Cheque / Bank Draft**

Payment by cheque or bank draft must be made payable to:  
Kingsley Advisory And Strategic Initiatives Sdn Bhd

**Bank Transfer**

(kindly email or fax the payment  
slip to the Secretariat)

Account Name Kingsley Advisory And Strategic Initiatives Sdn Bhd

Bank Name Malayan Banking Berhad

Address B-13, Garden Shoppe One City, Jalan USJ 25/1, USJ 25  
47650, UEP Subang Jaya, Selangor Darul Ehsan

Account Number 518617007256

Swift Code MBBEMYKL

- Registration will only be confirmed when the full payment is received. Please send your payment to the Secretariat at the address above.
- Admittance may be denied upon failure to make full payment

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9 JUNE 2020  
ROYALE CHULAN KUALA LUMPUR



Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

## CANCELLATION/SUBSTITUTION POLICY

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

- a) Written cancellation/ transfer received less than three (3) days from the date of the event:
- A refund (less administrative charge of 20%) will be made
  - Unpaid registrations will also be liable for 20% administrative charges
- b) Written cancellation/no show on the day of the programme:
- No refund will be entertained
  - Unpaid registrations will also be liable for full payment of the registration fee - Partial cancellation is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

## BILLING AND APPROVING AUTHORITY INFORMATION

Organisation/Company:

IF DIFFERENT FROM ABOVE:

Name:

Designation:

Department:

Address:

Office Number:

Mobile Number:

Email:

Fax:

Purchase Order # or other reference:

## DATA PROTECTION STATEMENT & PERSONALITY / IMAGE RIGHTS

By filling out the registration form, the participant gives consent that KSI Institute can process the personal information provided, whether now or in the future, may be used, recorded, stored, disclosed or otherwise processed by or on behalf of KSI Institute for the purposes of facilitation and organisation of this or similar conference, research and audit, maintenance of a delegate database for the promotion of this or similar conference, and such ancillary services as may be relevant. This includes the placing of photographs in the KSI Institute's social media platform, in the KSI Institute's newsletter or selecting some for articles on the conference in a journal or newspaper, or in any other web/printed publication.

### DISCLAIMER:

KSI Institute reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arises. KSI Institute also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

## REGISTRATION

### Contact

### Mobile

### Email the form

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## FOR ENQUIRY

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