

TRADE WITHOUT BORDERS

The Community of Peer Leaders
Cultivating Business Connectivity
across APAC



Pacific Basin
Economic Council

Pacific Basin Economic Council



THE INDEPENDENT ADVOCACY VOICE OF BUSINESS ACROSS THE PACIFIC

INTRODUCTION TO PBEC

The **Pacific Basin Economic Council (PBEC)** was founded in 1967 and is an invitation-only non-profit organisation that builds bridges of friendship and understanding and stands as the independent voice of business in the APEC region.

PBEC forges links to all the Pacific Latin American Countries and North America with business hubs in Greater China, Japan, Russia, South Korea, Chinese Taipei, Australia, New Zealand, Papua New Guinea, the Pacific Islands and the 10 ASEAN countries.

We are non-aligned, welcoming business leaders, entrepreneurs and leading corporations from all the APEC countries and beyond, with interests in the region. We engage with entrepreneurs, think tanks and government officials, advocating on specific areas of interest, on behalf of our members.

PBEC enables talented and passionate people, possessing wide language and cultural differences for the purpose of strengthening the business enterprise system throughout the region.

PBEC'S MISSION & BENEFITS



To provide a regional cross-border platform for meaningful connections/partnerships and networking with like-minded business leaders, entrepreneurs, research institutions and Government officials from across APEC through invitation only forums and events.



To provide our members access to the APEC and ASEAN processes, forums and meetings of regulatory decision making, throughout the year.



To provide compelling market insights, as well as sharing opportunities, challenges and potential solutions amongst our members, advising the wider business community, research institutes and Governments. Content is provided by leading professionals and **PBEC** members in their respective fields of expertise.



To represent and advocate on key issues that affect business and economic development on behalf of our members through our observer status at APEC.

EXAMPLES OF ADVOCACY TOPICS ON BEHALF OF MEMBERS, PBEC SUPPORTS:

Regional Trade, Investment Liberalisation & Facilitation

Structural & Regulatory Reform within APEC

Increased Connectivity including Supply Chain Connectivity & Global Supply Chains

Economic, Financial Security & Analysis (Data Access & Flows)

Sustainable & Responsible Economic Development

WHY CONSIDER PBEC MEMBERSHIP AS A PRIVATE INDIVIDUAL OR CORPORATION?

Enjoy **PBEC** institutional accreditation and peer recognition for your business in the region.

- Get access to APEC's regional institutions through **PBEC** members credible network, resources and key events.
- Regularly engage with investors and entrepreneurs within the membership from across the APAC region for those seeking new opportunities.

Be part of the only cross-border Peer Community for Asia's Business leaders that connects South America economies with Asia, sharing the latest market insights from its members, key public and government sources, hard to locate meaningful reports.

- Be recognised and respected by key regional, national Governments and Think Tank stakeholders, including consulates, trade commissioners, government agencies, chambers of commerce and distinguished business leaders.

Join overseas **PBEC** delegations, take up speaking and moderating opportunities on behalf of **PBEC** and sit on certain task force committees providing inputs at APEC, ABAC, PECC, ASEAN, ICAO, WTO, UNESCAP, ESCAP Sustainable Business Network (ESBN) and Horasis leadership forums.

Join the regular **PBEC** Pulse Roundtable Meetings held across the region complimentary.

- Enjoy discounted delegate fees to attend major events in the region of related business interests.
- Receive automatic and privileged access to the APEC CEO Summit each year – an invitation only event amongst others.
- Improve your personal or product / service profile through **PBEC** related sponsorship and co-shared booth exhibitor opportunities at key exhibitions in the region.
- Receive the monthly newsletter with the latest events calendar, personal and Company profile sharing with fellow members as well as through the official **PBEC** social media channels.

JOIN

THE ULTIMATE APEC CONNECTOR COMMUNITY!

Make a meaningful difference to your business and personal development.



POWERING

a collective and independent
voice on behalf of our
members and their interests



BOLD ACTIONS

and meaningful engagement
with government and
key stakeholders -
moving the needle



EXPLOITING

the new digital economy,
hearing about the latest
opportunities and trends
in the region before others



CONNECTIONS

that matter to the Community
of APEC leaders and beyond.
Making a meaningful difference
to your business and personal
development

CONTACT INFORMATION:

Pacific Basin Economic Council Secretariat
11/F, Tower 2, Admiralty Centre, 18 Harcourt Road, Admiralty, Hong Kong
Tel: +852 3975 3181 | Email: pbec@pbec.org

WWW.PBEC.ORG

