



**The Future is Everywhere - Adapt and Achieve**  
*-The 10<sup>th</sup> China Business Forum at London Business School*

The London Business School students running this year's 'China Business Forum' (May 15-16) are once again providing the platform to share their own unique response to world events that have been influencing the global business community.

Post Covid-19, how will the world come back together, and how will economies seek new forms of collaboration? In addition, with the UK finalising its Brexit deal, how might we anticipate a new trading relationship between China and the UK?

As Chairman of the Pacific Basin Economic Council (**PBEC**), I am delighted that we are this year's official strategic partner supporting the "**China Business Forum**" hosted by the "**London Business School**", now in its 10<sup>th</sup> year and I invite all our members to register & attend this event.

The forum provides delegates with virtual access to global thought leaders, academics, and future young entrepreneurs, who will share their unique perspectives on world events that affect the global business community sentiments.

2020 has been a year of dramatic change around the world & PBEC is excited to be part of such a rich and diverse body of thoughts and opinions across a wide range of subjects, from economics to the ever-changing world of technology innovation. It promises to be a wonderful programme of debate and discussion on the future of business relations with China through a UK & EU lens.

On behalf of the PBEC board and our members we wish LBS – London Business School every success with this event and look forward to more collaborative efforts together in future.

To claim your complimentary pass, please click here to register: <https://lnkd.in/gpeERqR>

Yours Faithfully,

Andrew Weir MBE  
Chairman of PBEC



## **About Us**

### **PBEC**

Founded in 1967, the Pacific Basin Economic Council is 'by strict invitation only' a discreet and well-respected regional CEO & influencer Network, advocating cross-border connectivity and sustainable regional development. It is one of the original Think Tanks with its origins in APAC. We connect regularly through meaningful dialogue with the business community across Asia and the Pacific of whom we represent. PBEC was the progenitor of the Asia Pacific Economic Council and over this same period we have always been strongly associated with APEC, hosting roundtables with political and corporate leaders on a regular basis with a members' forum on the side-lines of the annual APEC CEO Summit.

### **LBS**

Founded in 2012, London Business School China Business Forum (CBF) is one of the largest and most influential China-focused business forums in Europe. The forum aims to engage business, academic and political leaders in a conversation that offers incisive understandings of industrial dynamics and diverse insights into the future development of China, Europe, and the world.

### **About the Forum**

The over-arching theme of the 10<sup>th</sup> LBS China Business Forum is "***The Future is Everywhere: Adapt and Achieve***", which will feature an engaging programme of panel discussions, covering wide-ranging issues of industries development under Brexit and COVID-19. Prominent speakers from around the world will be brought together to share their knowledge in the following diverse fields:

*This year's forum brings one of the strongest speaker line-up's that CBF has ever had.*

- **François Ortalo-Magné**, Dean of London Business School
- **Mr. Xiaoguang Yang**, Chargé d' Affaires of the Chinese Embassy in the UK
- **Andrew Weir, MBE**, Chairman of the Pacific Basin Economic Council
- **Stephen Perry**, Chairman of the 48 Group Club; Accorded China Reform Friendship Medal
- **Linda Yueh**, Adjunct Professor of Economics at LBS, Advisor to the World Bank, European Commission, Asian Development Bank, and World Economic Forum at Davos
- **David Q. Pan**, Executive Dean of Schwarzman College, Tsinghua University
- **Rana Mitter**, Professor of the History and Politics of Modern China at Oxford University; appointed Officer of the Order of the British Empire for services to education
- **Giuseppe Cattaneo**, President of Ferrari Greater China
- **Weimin Chen**, Head of China, Houlihan Lokey



London  
Business  
School

- **Hui Wang**, Founder & CEO of Highlight Capital, previously Senior Managing Partner at CDH Investments
- **Florin Vasvari**, Academic Director of Private Equity at LBS, Author of *Private Capital - Private Equity And Beyond*
- **Wei Zhe**, Former CEO of Alibaba

**Contacting Pacific Basin Economic Council:**

To learn more about this year's CBF, visit <https://www.lbscbf.com/> or also go to our own [www.pbec.org](http://www.pbec.org) events page. You can email PBECC directly on [pbec@pbec.org](mailto:pbec@pbec.org)